

CHEVROLETS, MARK IN 1924

Looks Forward to Arriving on-a-Year Class in 1925

Nov. 8. The Chevrolet...

DEATH ALMOST WON IN THIS RACE



This photograph, caught in an instant...

WE DIDN'T KNOW BUT ARE NOT LOST

Rather a well-known and very...

STUDEBAKER HOLDS LARGEST DRIVE-AWAY IN HISTORY OF CORP.

ONE HUNDRED AND FIFTY...

That operating at capacity to meet...

On Thursday, September 20, one...

Such an unusual drive-away was...

Since the Light Six was introduced...

The new six-story body building...

The 1924 model No. 24, costing...

Overhauling comes up the oil...

From 1917 to 1923 the number of...

When driving at night a motorist...

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CITY MOTOR SALES North Main St. Chelsea, Mich. We are equipped and prepared to give service on all makes of cars. When you need service give us a trial. E. A. TISCH G. C. CLARK

FORD Atwater Kent Ignition System ATWATER KENT SCIENTIFIC IGNITION Proven on over 50,000 Fords Prompt starting. Smooth acceleration. Combined hand and automatic spark control. Practically no vibration at any speed. Price, including cables and springs, \$10.80

CHELSEA HARDWARE COMPANY A fine line of Bed Room and Dining Room Furniture at bargain prices. Kitchen cabinets, kitchen utensils, aluminum, and granite ware. Peerless Combination Range Flash lights, pocket knives, butcher knives, hair clippers, shears, etc. best grades at moderate prices. Hunters supplies, guns ammunition, steel traps, Guns for rent. We give and redeem S. and H. Green Trading Stamps. Chelsea Hardware Co. Phone 32.

CONCRETE BLOCK FOR NEW GARAGE

Convenient, Economical, Fireproof and Suitable for All Classes of Structures.

The amount of money invested in...

With a garage on the home ground...

Wherever possible the material used...

An essential feature of garage design...

Garages are often heated from the...

Special care should be given to the...

Blind of concrete block, finished in...

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NEW ATWATER KENT RADIO SET WILL ENTERTAIN VISITORS

Latest Improved Radio Set Will Be Used At Auto Show

The radio concert that will be...

With it you will enjoy many pleasures...

Anyone who has listened in on a...

The first class of noise is the result...

An important feature of the "B" or...

The motor cars, exhibited at the...

At the New York Automobile Show...

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Bank

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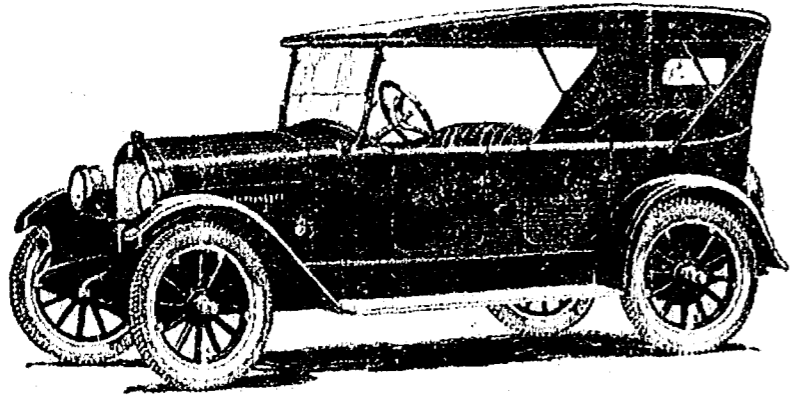
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June

AT THE AUTO SHOW

Free Entertainment RADIO CONCERTS ORCHESTRA MUSIC AT THE First Annual Automobile Show Chelsea, Michigan



200,000 motor cars built by Durant
120,000 Stars and nearly 100,000
Durant have been produced and
sold in two years time.

The Durant Tubular Backbone
and consequent Complete ac-
cessibility are exclusive features
on motor cars built by Durant.

CITY MOTOR SALES

Phone 57

Chelsea, Michigan

2 BIG DAYS

Sunday -- Monday
Nov. 11 and 12

at

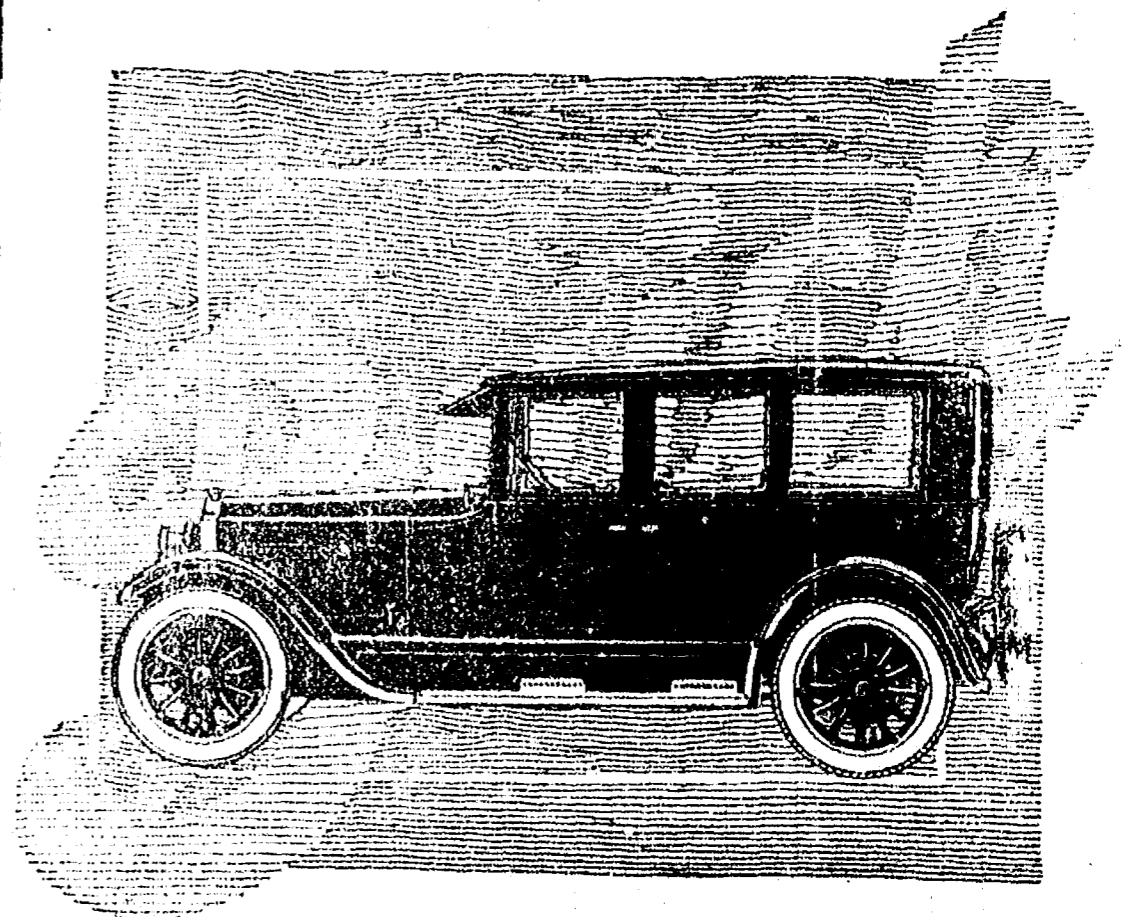
The City Motor Sales Co.

North Main St. Chelsea, Mich.

The first annual automobile show to be
held in Chelsea will open Sunday, Nov. 11
and continue until Monday, Nov. 12 at 12
p. m. The show is to be held in the City
Motor Sales Building on N. Main st., which
has been donated for this occasion.

Entertainment will be furnished by an
orchestra and also by radio concerts. All
the exhibitors have gone to considerable
expense in preparation for this show in
order to make the first annual auto show a
real success.

The management extends a
most cordial invitation to the
general public to visit this show.
No admission charges are made,
the show is entirely free to all.

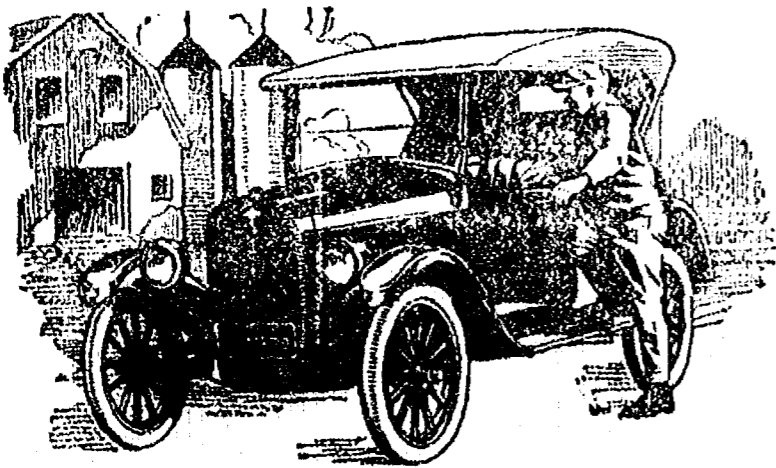


The Buick Double-Service Sedan

Another 1924 Buick innovation—this six-cylinder double-service
sedan—has been especially created for those who wish a combined
practical business car and family sedan.

Its upholstery is comfortable, yet sufficiently serviceable to with-
stand severe daily usage. The power provided by its new Buick
70 H. P. valve-in-head motor is more than enough to carry it over
the heaviest roads. Its staunch Buick four-wheel brakes assure
ample safety whatever the driving conditions.

O. C. BURKHART, Agent, Chelsea, Mich.



Why Farmers are Turning to



for Economical Transportation

In 1922 Chevrolet jumped from seventh to second
place in sales of all cars, and to first place in sales
of fully equipped modern cars.

Purchases by farmers were the chief factor in this
remarkable development.

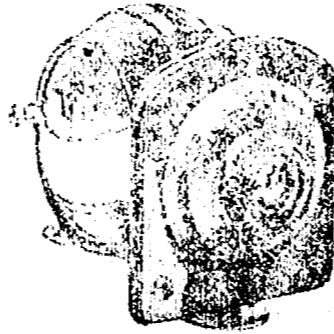
Farmers want automobiles not only of low first
price, but also of low later cost for operation and
maintenance.

They want room, comfort, and the ability to stand
up under hard conditions.

They find that Chevrolet, fully equipped as sold, is
the best value per dollar in the low-priced field, and
neighbors tell them it costs less per mile to operate.

W. P. SCHENK AUTO SALES

Chelsea, Mich.



Atwater Kent Radio

A full line of these sets will be shown
at this show, also

ALL TYPES OF EQUIPMENT FOR RADIO See and Hear

The New Atwater Sets which will be shown at the Show
for the first time in Chelsea.

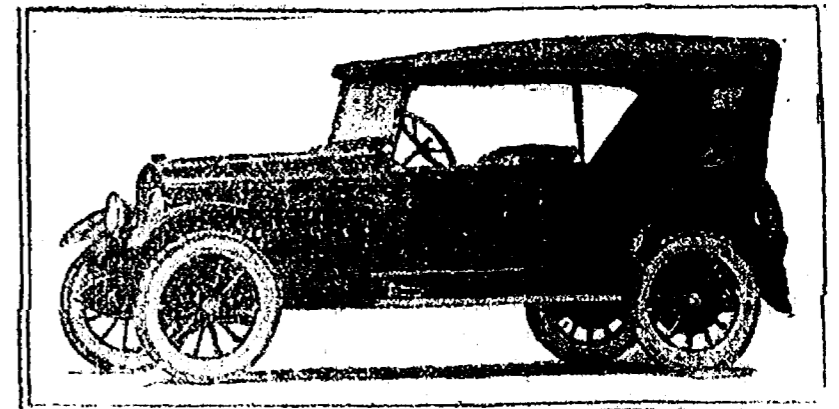
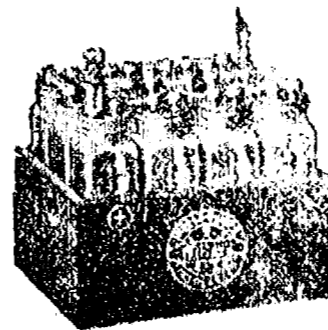
These sets will be equipped with the

Willard Threaded Rubber Batteries

Displayed by

E. J. Claire & Son

CHELSEA, MICH.



Quality Counts

Imitation diamonds can be made to look so real
and sparkle so bright that it is difficult to tell them
from the genuine. But try to sell one and you will
find out its real worth.

The Same With Autos

The name Studebaker stands for Quality, Dura-
bility, Comfort and Integrity.

Washtenaw Motor Sales

Ann Arbor, Mich.

THIS IS A STUDEBAKER YEAR

